

PATENT

ATTORNEY DOCKET NO. 03-1083

**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE**

Serial No.: 10/826,779 Confirmation No.: 1294  
Applicant: Michael Sweeting, et al.  
Title: SYSTEMS AND METHODS FOR PROVIDING DYNAMIC PRICE  
IMPROVEMENT  
Filed: April 165, 2004  
Art Unit: 3691  
Examiner: Gregory L. Johnson  
  
Atty. Docket: 03-1083  
Customer No. 63710

**REPLY TO OFFICE ACTION**

Mail Stop AF  
Commissioner for Patents  
P.O. Box 1450  
Alexandria, VA 22313-1450

Applicant hereby replies to the Office Action of December 9, 2008. Kindly amend the application as follows.

**AMENDMENTS TO THE CLAIMS** begin on page 2 of this paper.

**REMARKS/ARGUMENTS** begin on page 8 of this paper.